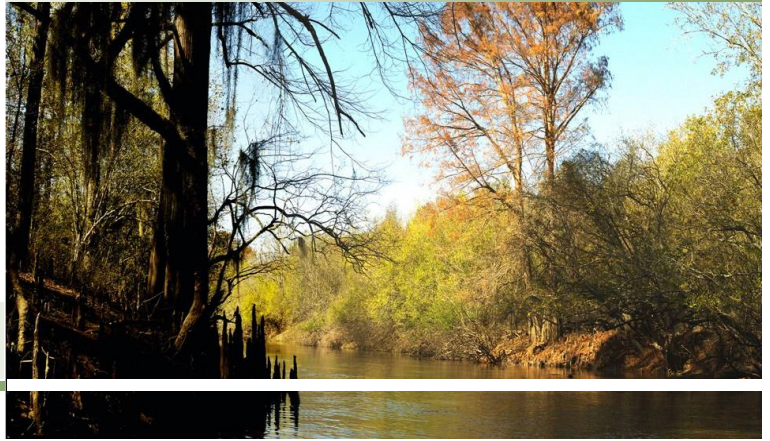




## The Alliance



## Conservation Progress

January 2012



*TCA intern Robert Beasley teaches TRAC's Eco Investigations to Dallas-area school children*

In August, Texas Conservation Alliance launched a partnership with the Trinity River Audubon Center (TRAC) to reach a wider audience with our water conservation message.

Alliance Educator Lisa Dolliver has developed new lessons for *Eco-Investigations*, TRAC's innovative program with Dallas-area schools. Our intern, Robert Beasley, an El Centro College student from a neighborhood near TRAC, has been an inspiration for young people getting their first exposure to conservation concepts.

The Alliance is producing a DVD about water and will develop companion lesson plans for teachers.

Funding for our education outreach programs has been provided thanks to the friends and family of Rachel Virden Hulscher.

Many thanks to the trustees and staff of the foundations and organizations who have helped fuel expansion of TCA's programs over the past few years!

**The Brown Foundation**

**Capricorn Foundation**

**The Inge Foundation**

**Creekmore and Adele Fath Charitable Fndn**

**Dallas Safari Club**

**The Eugene McDermott Foundation**

**Hollomon Price Foundation**

**Jacob and Terese Hershey Foundation**

**Magnolia Trust**

**The Meadows Foundation**

**The Miles Foundation**

**The Cynthia and George Mitchell Fndn**

**Patagonia**

**The Rachael and Ben Vaughan Foundation**

**National Wildlife Federation**

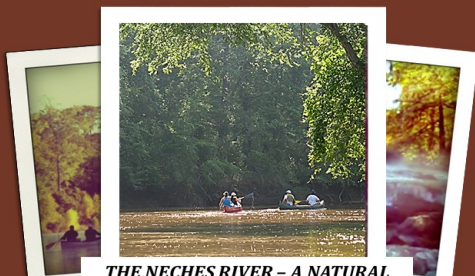
**Rutledge Family Fund**

**Stemmons Foundation**

**T.L.L. Temple Foundation**

Email [TCA@TCAtexas.org](mailto:TCA@TCAtexas.org)  
to order your free 5-minute DVD and  
experience the sounds and scenery of  
Texas' oldest natural treasure!

SHARE THE BEAUTIFUL NECHES RIVER  
WITH YOUR FRIENDS!



THE NECHES RIVER - A NATURAL  
AND HISTORIC TREASURE  
IN OUR OWN BACKYARD



*... from the Board*

by Mack Turner  
Chairman

Why are we conservationists? Because we want to save special places for our children, their children, and their children's children.

We can't take everyone on the Neches River. So Texas Conservation Alliance has produced a video to help you know the Neches, and hopefully come to love it. And then how you can help protect it.

*The Neches River – A Natural and Historic Treasure in Our Own Back Yard* gives a tantalizing hint of what a special treat is in store for anyone who canoes or kayaks on the Neches.

Highway and human noises fade into bird calls and the rattle of moving water. Elusive scents of blossoms waft past with the breeze. Towering trees and tiny mayflies compete for the eye's attention. Fish splash on the surface and turtles plop into the water off their sunny logs. A deer may come to the water's edge or a hawk scream overhead.



We'll be happy to send you the 5-minute Neches River DVD. All you have to do is email TCA and ask. But you have to share it with friends.

It'll show them why we are conservationists!

Happy New Year!

*Mack*



**Income and Expenses—2011**

**Income**

Individual Donations	77,214
Grants	83,000
Interest/Dividends	2,104
Special Projects	
<i>Smarter Water N. Tx.</i>	35,286
Youth Education Prgms	8,764
Videos	6,304
Neches R. Canoe Path	12,620
Sulphur River	9,366
Other Special Projects	2,356
<b>Operating Total</b>	<b>237,014</b>

**Expenses**

Payroll Two Employees	89,634
Services of Six Contractors	36,681
Office Expenses	15,632
Computer/Website	5,972
Travel	5,283
Meetings	2,285
Legal Services	1,439
Events	480
Miscellaneous	1,630
Special Projects	
<i>Smarter Water N. Tx.</i>	33,423
Youth Education Prgms	8,764
Video Production	6,304
Neches R. Canoe Path	12,620
Sulphur River	9,366
Other Special Projects	3,936
<b>Total</b>	<b>233,449</b>

**Future Projects Fund**

Individual Donations	27,000
Grants	23,000
<b>Total</b>	<b>50,000</b>

***Solving Our Water Future***



Alliance Executive Director Janice Bezanson encourages a combo of conservation, recycling of municipal water, and obtaining water from existing underutilized lakes to provide Texas' cities with a bright water future.

WeConsumeTooMuch.com invited an article on its blog. Read Janice's article [HERE](#).