



Mack Turner Chairman

Mack Turner's big enthusiasms are his family, fishing, and raising awareness for conservation.

As Chairman, Mack volunteers invaluable time for the Alliance's conservation efforts. He is active in fundraising and provides strong leadership for the Board of Trustees and staff.

Mack's years of serving the community include volunteering with Big Brothers and Sisters and heading up neighborhood improvement drives. He served as president of Gunstream Fishing Club and has been a Golden Star Award winner for exceptional service at Dallas Area Rapid Transit (DART).

Mack led the petition drive to convince the City of Dallas to designate the Turtle Creek Trail. He was named Air and Water Conservationist of the Year by Sportsmen Conservationists of Texas for stopping a strip mine that would have destroyed many square miles of wildlife habitat.

Mack's exceptional grasp of the big picture of conservation in Texas has led to recruiting member organizations with a broad range of interests. His energetic leadership has greatly increased the impact and visibility of the Alliance.



Contact Mack
at 214-728-0609 or
Mack@TCAtexas.org



Janice Bezanson Executive Director

Janice Bezanson's 25 years experience in conservation and coalition-building have given her countless opportunities to protect rivers, forests, and other special landscapes. Since starting as a volunteer pushing for wilderness areas in Texas' national forests, she has successfully campaigned for creating and protecting wildlife refuges and other natural areas, supplying water from existing reservoirs rather than building new dams that inundate wildlife habitat, and improving forest management on public lands. She advises citizens dealing with local environmental problems and connects them to the broader conservation picture.

Janice has been executive director of the Alliance for ten years. She served on advisory boards for Texas Parks and Wildlife Department and the U.S. Fish and Wildlife Service and on the boards of American Lands Alliance, the State Environmental Leadership Program, Natural Area Preservation Association (now Texas Land Conservancy), the Conservation History Association of Texas, and others. Among her many accolades, Janice was the recipient of the Chevron Conservation Award.

Visit with Janice at
512-327-4119,
or Janice@TCAtexas.org



Cheryl Roy Outreach Director

Cheryl Roy moved to Tyler in 2006 and fell in love! She found the perfect city, the perfect church, the perfect job, and the perfect opportunities to make a difference.

After fifteen successful years in real estate sales and management, Cheryl was ready for a change. That change has led her to Chair the Green Team Ministry at Green Acres Baptist Church, to an appointment by the Tyler City Council to the board of Keep Tyler Beautiful (KTyB), and to a broad range of outreach opportunities for Texas Conservation Alliance.

Cheryl joined the Recycling Committee for KTyB and helped spark a jump in participation in the City's curbside recycling program. She looks forward to the 2nd Annual *Living Green: A Sustainability Symposium*, to be hosted by the Alliance, KTyB, and the City of Tyler on September 11, 2010.

Cheryl encourages everyone to get involved and "do the right thing" for our planet and for future generations!



Cheryl can be reached
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